

<b>Année 4 et 5</b>	<b>Sem 1</b>	<b>Cours électif</b>	<b>24 heures</b>
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## INTRODUCTION TO DIGITAL AND INTERACTION DESIGN

### NOM ET QUALITÉ DU OU DES ENSEIGNANTS

**Carola Moujan**, designer and researcher

### FORMAT DU COURS

Combined studio/seminar course

### LANGUE D'ENSEIGNEMENT

English

### DESCRIPTIF DU COURS / PROGRAMME

Overview of the different practices, techniques, methods and concepts specific to this contemporary design specialty. Key notions of experience, immersion, interaction, augmentation, interface, intelligence and participation, as they are enacted within museum, commercial and urban settings, are discussed and put in perspective through exhibition visits, readings and design exercises. Beyond technology, information and function, we will seek to understand how digital design may shape new forms of spatial experience.

### OBJECTIFS

- Acquaintance with the specific terminology and most commonly used design tools and methods
- To develop a critical and prospective standpoint towards digital technologies and the way they shape our experience of objects and spaces.
- To discover the digital Parisian ecosystem.

### NATURE DES EXERCICES

- User journeys, personas, wireframes, low-tech prototyping.
- Theoretical discussion
- Exhibition visit

### MODALITÉS D'ÉVALUATION

- Participation in class
- Final dossier of personal notes and exercises.